

# GOLIN GOVERNMENT:

Golin Government is a dedicated, missiondriven government services team backed by the resources of a global marketing agency. We understand how to create effective programs and memorable campaigns that drive awareness, action and legitimate change that matters.

Golin throughout its history has been revered as an innovative agency and respected for delivering results for our clients. At Golin, we create change that matters, earns attention and showcases the power of collaboration. Our clients span both the public and private sectors, with specialty focused practice groups spanning consumer, corporate, healthcare, social impact + inclusion and technology. We provide effective, nimble client solutions in key areas, with diverse, integrated team structures.

### GSA SCHEDULE 47QRAA24D001U

### NAICS CODES

541613, 541410, 541430, 541618, 541690, 541810, 541820, 541910, 561920

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**SINS** 541613, 541810, 541820, 541910

# GOLIN'S GOVERNMENT OFFERINGS INCLUDE:

- Content Creation & Production
- Campaign Development & Storytelling
- Crisis and Issues Management
- DE&I Counsel
- Digital Strategy
- Employee Engagement

- Executive Visibility
- Media Relations
- Media Training
- Influencer Marketing
- Paid Strategy
- Public Affairs

## CLIENT EXPERIENCE:

